



# 2011

Try ICT with us, you'll like it...



e-Maynz (Pvt) Ltd

## Company profile: e-Maynz (Pvt) Ltd

e-Maynz (Pvt) Ltd

79 Spencercook Gardens


Leopold Takawira Avenue

Harare

Zimbabwe

Phone: 0776 090 070 / 0772 668 713

<http://www.e-maynz.co.zw>



*"e-Maynz' approach to ICT is to modify, enhance, and protect the business environment of e-Maynz clients through provision of ICT products and services based on informed opinions and reliable expertise. The carefully balanced combination of knowledge of the local conditions, innovative approach to communications and expertise enhances e-Maynz' capabilities to effectively manage perceptions of key audiences. Adherence to stringent ethical standards, as well as the use of creative communication tools make e-Maynz capable of optimally satisfying the communication needs of its clients."*

**Kudzai P Munoriarwa  
(Managing Director)**

## *Basic information...*

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- Provides comprehensive ICT products and services.
  - Established in year 2011
  - Operating in Zimbabwe
  - Current Permanent staff - 3
  - Address – 79 Spencercook Gardens
    - L Takawira Avenue
    - Harare
    - Zimbabwe
  - Bank – CBZ Bank Limited
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## *Our driving force...*

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### **Vision**

To be the leading supplier of ICT products and consumables in the Zimbabwean ICT industry.

### **Mission statement**

We are committed to bring forth reliable and efficient ICT products into the Zimbabwean market in contribution to the national technological growth. This will be achieved through focusing on our customer needs and serving them with quality products. We endeavor to be ethical and illustrate integrity in our business conduct.

### **Core values**

Customer focus,

Service quality,

Integrity,

Ethics.

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## *Our merits...*

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Unique and creative solutions that meet the clients' expectations not only by realizing the clients' business objectives, but particularly by our strict adherence to the ethical principles of public relations.

Continuous search for opportunities beyond the agreed communications and business objectives.

Creative approaches to the clients' special needs in order to find unique and tailored ICT solutions.

Team work based on the implementation of progressive communications disciplines.

Professional quality of services provided by a highly self motivated team.

Courage and readiness to communicate on behalf of clients in crisis.

Strong technological background.

24/7 availability.



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### **Product portfolio**

e-Maynz supplies **genuine** ICT products and peripherals from reputable brands which include HP-Compaq, Dell, Acer, Samsung and Epson to its clients. This field ranges for desktops, laptops, keyboards, mice, monitors, printers, scanners, fax machines and game consoles as well the computer consumables. Of which computer consumables include inks, toner cartridges, bond paper, and fax paper among other products.



### **Service portfolio**

e-Maynz is equipped with technically experienced staff who can swiftly do your computer servicing and maintenance. That is not all, software installations can be done while you wait in the comfort of your home or office. It may be the Operating system, anti-virus or any utility you may need installed on your machine, e-Maynz got you covered.



Have you just launched your company, a website will help you a great deal to catch the world's attention. e-Maynz got the right skills to design you the website of your dreams that catches the attention of your intended audience.



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Here we want to express our heartfelt gratitude to our clients for the trust they have been placing in us. Since May 2011, the number of loyal customers has been progressively on the rise. We have proven our ICT expertise and experience in a number of industries and provided ICT consulting on a number of topics. We believe that the length of our service agreements is proof of the positive effect of our activities on our clients' business.

We list hereunder our services:

Operating Systems Installations (Win95 - Win7).

Application Software Installations (Microsoft Office, Quick books e.t.c.)

Utilities Software Installations (Disk maintenance, anti-viruses and computer management).

General cleaning and servicing of your workstation.

Web designing.

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## Computer Products...

We would also like to thank our clients who have given us their unwavering support in this section. Our sales have been gradually increasing ever since inception. We would like to give credit to our suppliers who provide us with genuine products which have been seen to be gaining favor amongst our clients. We will continue to supply genuine products from reputable brands to our treasured customers. We however mostly dwell on HP-Compaq, Acer and Dell computer products.

Listed hereunder is a list of the products we supply:

Laptops

Desktops

Printers

Game consoles

Peripherals – keyboards, mice, webcams, ext hard drives,  
monitors, ext hard drives, webcams e.t.c.

Projectors

Video & Digital cameras

Faxes

Printers

Scanners

Consumables

Inks

Toner cartridges

Bond paper

Fax rolls

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## *Moving into the future*

### Corporate Social Responsibility

With any company's success, responsibility arises towards its environs, the society in which it operates. Responsibility, which the company itself perceives and which is also expected and sometimes loudly demanded by its fellow citizens. Responsibility, which ultimately becomes a key factor for a truly sustainable prosperity of the company. Companies often invest significant funds into their corporate responsibility (CSR) projects, but are rarely able to measure their impact. Without a clear strategy and carefully designed processes, the spending on "charity projects" often becomes money sent down the drain. In fact, the company can end up with accusations of corruption in the media, instead of public praise. e-Maynz will be professionalizing each phase of the company's CSR: starting from baseline analysis, through strategy and capacity building, to setting transparent processes for project selection and evaluation.

### Internet Relations

The internet is an important medium for building relationships with all audiences for all companies, regardless of sector. The internet allows opinions to be received by the entire on-line population, but also opens up novel ways of establishing a dialogue with target audiences. A company's reputation may only improve when the company website provides information relevant for the professional and general public and the company's business associates. A mere internet presence is not enough today. Beyond traditional communications via the "bricks and mortar" mass media, the Internet provides innovative communications opportunities that we recommend to use if appropriate. e-Maynz will help clients create effective internet communications strategies, and together with experienced subcontractors provides a variety of internet related services ranging from internet surveys to contextual advertising.



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### Munoriarwa Kudzai P (Mr.) – Managing Director

Kudzai is 26 years of age and he attained his honors degree in Business Management and Information Technology from Catholic University in Zimbabwe (CUZ). He has hands on experience in the IT field mostly hardware maintenance and software installations and upgrades. Kudzai has also attained additional qualifications that include a Diploma in Banking with Institute of Bankers Zimbabwe (IOBZ), Certificate in Customer Relationship Management with University of Zimbabwe (UZ) and an executive diploma in Business leadership with Zimbabwe Institute of Management (ZIM).



### Nyawera Ronald (Mr.)- Finance and Administration Director

Ronald is 27 years of age and worked for Tetrad, an emerging financial institution. He has served Tetrad throughout his 3 year working life. He holds a Bsc Economics degree from University of Zimbabwe (UZ) as well as a certificate in Portfolio Management from the same University. He is pursuing an Msc Banking and Financial Services with NUST. His expertise in the financial sector and finance in general will see e-Maynz progressing into opulence.



### Musiza Gugulethu F (Miss)

Gugulethu is 27 years of age and has attained a Bachelor of Arts degree majoring in English and Communication at Catholic University in Zimbabwe. She has served as a copywriter at Adrenalin Advertising agency throughout her 3 year working life. Her vast experience in marketing and advertising is of uttermost importance to e-Maynz.



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